# Sample Estimate - 2026 Event

## Premium Month - 125 Guests

The Farm
a gathering place

### Estimate Assumptions

| | |
|---|---|
| **Month Category** | Premium Month - September, October, November |
| **Holiday** | Non-holiday date selected |
| **Guest Count** | **125 Guests** |
| **Bar** | Beer/Wine Only |

### Estimate Details

| Element | Service Description | Saturday Wedding<br>Access - 12 Hours<br>Catering + Bar Min - $22,500 | | Fri or Sun Wedding<br>Access - 8 Hours<br>Catering + Bar Min - $10,500 | | Mon-Thurs Wedding<br>Access - 8 Hours | |
|---|---|---|---|---|---|---|---|
| | | Range Low | Range High | Range Low | Range High | Range Low | Range High |
| **Gathering Places** | Exclusive access to our Event Center, 3-season Pavilion, manicured lawns, multiple ceremony sites and parking. | $ 14,000 | $14,000 | $ 11,000 | $ 11,000 | $ 6,500 | $ 6,500 |
| Holiday Fee | Holiday dates are subject to an additional fee. | *-not included-* | *-not included-* | *-not included-* | *-not included-* | *-not included-* | *-not included-* |
| Rain Plan | Package includes rain plan for up to 165 guests. Tent required for events over 200 and strongly recommended as part of rain plan for guest counts of 165+. | *-included-* | *-included-* | *-included-* | *-included-* | *-included-* | *-included-* |
| **Coordination** | Standard Coordination support beginning 6 months before event. | $ 2,500 | $ 2,500 | $ 2,500 | $ 2,500 | $ 2,500 | $ 2,500 |
| **Catering**<br>2025 Rates | Each farm-to-table menu at The Farm is created specifically for each client. Price includes includes costs for food and labor. 2025 Baseline Menu starts at $95-$110/person. | $16,500 | $16,500 | $11,875 | $13,750 | $11,875 | $13,750 |
| **Beer & Wine**<br>2025 Rates | Includes distinctive international wines and some of Asheville's finest craft brews. Estimate based on $12/guest/hour for 4 hours. | $6,000 | $6,000 | $6,000 | $6,000 | $6,000 | $6,000 |
| **Spirits**<br>2025 Rates | Classic Package $16.95/guest/hour, Elevated Package $19.95/guest/hour, Luxury Package $27.95/guest/hour including Beer and Wine. | *-not included-* | *-not included-* | *-not included-* | *-not included-* | *-not included-* | *-not included-* |
| Décor Inventory | Access to The Farm's extensive decor inventory: tables, chairs, dishware, linens, centerpiece elements, display furniture, etc. | *-included-* | *-included-* | *-included-* | *-included-* | *-included-* | *-included-* |
| Taste of The Farm | At this event you'll sample food & bar options, visit with staff, see work from favorite vendors and experience our great service. | *-included-* | *-included-* | *-included-* | *-included-* | *-included-* | *-included-* |
| Gratuity | 18-22% of Catering and Bar | $4,100 | $5,000 | $3,300 | $4,400 | $3,300 | $4,400 |
| **Lodging** | Reservations based on availability - not included in this estimate | *-not included-* | *-not included-* | *-not included-* | *-not included-* | *-not included-* | *-not included-* |
| **Total Estimate**<br>*(tax not included)* | | **$40,600** | **$41,500** | **$34,700** | **$37,700** | **$30,200** | **$33,200** |

*We're happy to create a custom estimate for your preferred date and guest count. Just ask!*

# Sample Estimate - 2026 Event

## Premium Month - 125 Guests

The Farm
a gathering place

### Estimate Assumptions

| | |
|---|---|
| **Month Category** | Premium Month - May, June |
| **Holiday** | Non-holiday date selected |
| **Guest Count** | **125 Guests** |
| **Bar** | Beer/Wine Only |

### Estimate Details

| Element | Service Description | Saturday Wedding<br>Access - 10 Hours<br>Catering + Bar Min - $11,000 | | Fri or Sun Wedding<br>Access - 8 Hours<br>Catering + Bar Min - $10,500 | | Mon-Thurs Wedding<br>Access - 8 Hours | |
|---|---|---|---|---|---|---|---|
| | | Range Low | Range High | Range Low | Range High | Range Low | Range High |
| **Gathering Places** | Exclusive access to our Event Center, 3-season Pavilion, manicured lawns, multiple ceremony sites and parking. | $ 12,000 | $12,000 | $ 9,000 | $ 9,000 | $ 6,500 | $ 6,500 |
| Holiday Fee | Holiday dates are subject to an additional fee. | -not included- | -not included- | -not included- | -not included- | -not included- | -not included- |
| Rain Plan | Package includes rain plan for up to 165 guests. Tent required for events over 200 and strongly recommended as part of rain plan for guest counts of 165+. | -included- | -included- | -included- | -included- | -included- | -included- |
| **Coordination** | Standard Coordination support beginning 6 months before event. | $ 2,500 | $ 2,500 | $ 2,500 | $ 2,500 | $ 2,500 | $ 2,500 |
| **Catering**<br>2025 Rates | Each farm-to-table menu at The Farm is created specifically for each client. Price includes includes costs for food and labor. 2025 Baseline Menu starts at $95-$110/person. | $11,875 | $13,750 | $11,875 | $13,750 | $11,875 | $13,750 |
| **Beer & Wine**<br>2025 Rates | Includes distinctive international wines and some of Asheville's finest craft brews. Estimate based on $12/guest/hour for 4 hours. | $6,000 | $6,000 | $6,000 | $6,000 | $6,000 | $6,000 |
| **Spirits**<br>2025 Rates | Classic Package $16.95/guest/hour, Elevated Package $19.95/guest/hour, Luxury Package $27.95/guest/hour including Beer and Wine. | -not included- | -not included- | -not included- | -not included- | -not included- | -not included- |
| Décor Inventory | Access to The Farm's extensive decor inventory: tables, chairs, dishware, linens, centerpiece elements, display furniture, etc. | -included- | -included- | -included- | -included- | -included- | -included- |
| Taste of The Farm | At this event you'll sample food & bar options, visit with staff, see work from favorite vendors and experience our great service. | -included- | -included- | -included- | -included- | -included- | -included- |
| Gratuity | 18-22% of Catering and Bar | $3,300 | $4,400 | $3,300 | $4,400 | $3,300 | $4,400 |
| **Lodging** | Reservations based on availability - not included in this estimate | -not included- | -not included- | -not included- | -not included- | -not included- | -not included- |
| **Total Estimate**<br>*(tax not included)* | | **$35,600** | **$38,600** | **$32,700** | **$35,700** | **$30,200** | **$33,200** |

*We're happy to create a custom estimate for your preferred date and guest count. Just ask!*

# Sample Estimate - 2026 Event

## Special Month - 125 Guests

The Farm
a gathering place

### Estimate Assumptions

| | |
|---|---|
| **Month Category** | Special Month - April, July, August |
| **Holiday** | Non-holiday date selected |
| **Guest Count** | **125 Guests** |
| **Bar** | Beer/Wine Only |

### Estimate Details

| Element | Service Description | Saturday Wedding<br>Access - 12 Hours<br>Catering + Bar Min - $11,000 | | Fri or Sun Wedding<br>Access - 8 Hours | | Mon-Thurs Wedding<br>Access - 8 Hours | |
|---|---|---|---|---|---|---|---|
| | | Range Low | Range High | Range Low | Range High | Range Low | Range High |
| **Gathering Places** | Exclusive access to our Event Center, 3-season Pavilion, manicured lawns, multiple ceremony sites and parking. | $12,000 | $12,000 | $9,000 | $9,000 | $6,500 | $6,500 |
| Holiday Fee | Holiday dates are subject to an additional fee. | *-not included-* | *-not included-* | *-not included-* | *-not included-* | *-not included-* | *-not included-* |
| Rain Plan | Package includes rain plan for up to 165 guests. Tent required for events over 200 and strongly recommended as part of rain plan for guest counts of 165+. | *-included-* | *-included-* | *-included-* | *-included-* | *-included-* | *-included-* |
| **Coordination** | Standard Coordination support beginning 6 months before event. | $2,500 | $2,500 | $2,500 | $2,500 | $2,500 | $2,500 |
| **Catering**<br>2025 Rates | Each farm-to-table menu at The Farm is created specifically for each client. Price includes includes costs for food and labor. 2025 Baseline Menu starts at $95-$110/person. | $11,875 | $13,750 | $11,875 | $13,750 | $11,875 | $13,750 |
| **Beer & Wine**<br>2025 Rates | Includes distinctive international wines and some of Asheville's finest craft brews. Estimate based on $12/guest/hour for 4 hours. | $6,000 | $6,000 | $6,000 | $6,000 | $6,000 | $6,000 |
| **Spirits**<br>2025 Rates | Standard Mixers $2.95/guest/hour; Elevated Mixers $3.95/guest/hour; Signature Cocktails priced separately. 2024 pricing for budgeting only. | *-not included-* | *-not included-* | *-not included-* | *-not included-* | *-not included-* | *-not included-* |
| Décor Inventory | Access to The Farm's extensive decor inventory: tables, chairs, dishware, linens, centerpiece elements, display furniture, etc. | *-included-* | *-included-* | *-included-* | *-included-* | *-included-* | *-included-* |
| Taste of The Farm | At this event you'll sample food & bar options, visit with staff, see work from favorite vendors and experience our great service. | *-included-* | *-included-* | *-included-* | *-included-* | *-included-* | *-included-* |
| Gratuity | 18-22% of Catering and Bar | $3,300 | $4,400 | $3,300 | $4,400 | $3,300 | $4,400 |
| **Lodging** | Reservations based on availability - not included in this estimate | *-not included-* | *-not included-* | *-not included-* | *-not included-* | *-not included-* | *-not included-* |
| **Total Estimate**<br>*(tax not included)* | | **$35,700** | **$38,700** | **$32,700** | **$35,700** | **$30,200** | **$33,200** |

*We're happy to create a custom estimate for your preferred date and guest count. Just ask!*